AMENDMENTS TO THE CLAIMS

Please amend the claims as follows:

1	1. (Amended) A computer-implemented method of discovering relationships
2	between items, comprising:
3	accepting, in a computer, item selections from a plurality of users;
4	generating, in the computer, a log for each user, each log containing iden-
5	tifiers for the user's item selections;
6	accepting, in the computer, a query including at least one query item iden
7	tifier;
8	scoring, in the computer, the user logs, responsive to a degree of occur-
9	rence of the at least one query item identifier in the user logs, to
10	generate user log scores; and
11	determining, in the computer, at least one result item, responsive to a de-
12	gree of occurrence in at least a subset of the scored user logs.
1	2. (Original) The computer-implemented method of claim 1, wherein a signifi-
2	cance of the occurrence is determined by a log likelihood ratio analysis and the deter-
3	mined result is responsive to the determined significance.
1	3. (Original) The computer-implemented method of claim 1, wherein a signifi-
2	cance of the occurrence is determined by a substantial equivalent of a log likelihood ra-
3	tio analysis and the determined result is responsive to the determined significance.

4. (Original) The computer-implemented method of claim 1, wherein each item 1 is a video track and wherein accepting item selections comprises determining which 2 tracks are selected for playback. 3 5. (Original) The computer-implemented method of claim 1, wherein each item 1 is a music track and wherein accepting item selections comprises determining which 2 tracks are selected for playback. 3 6. (Amended) The computer-implemented method of claim 5, further compris-1 ing: 2 generating, in the computer, a track list containing an identifier for each 3 determined result item comprising a music track. 4 7. (Amended) The computer-implemented method of claim 6, further compris-1 ing: 2 deleting, in the computer, from the track list at least one identifier corre-3 sponding to a music track already selected by the user. 4 8. (Original) The computer-implemented method of claim 6, further comprising: 1 playing the music tracks specified by the generated track list. 2 9. (Amended) The computer-implemented method of claim 5, further compris-1 2 ing:

3	accepting, in the computer, a format schedule specifying music track cate-
4	gories for time periods; and
5	generating, in the computer, a track list conforming to the format schedule
6	and containing an identifier for each determined result item com-
7	prising a music track.
i	10. (Original) The computer-implemented method of claim 5, wherein scoring
2	the user logs comprises determining a degree of occurrence in each user log of at least
3	one music track identified by the query item identifier.
1	11. (Original) The computer-implemented method of claim 5, wherein scoring
2	the user logs comprises determining a degree of occurrence in each user log of at least
3	one music track associated with an artist identified by the query item identifier.
1	12. (Original) The computer-implemented method of claim 1, wherein accepting
2	item selections comprises receiving input provided by a user via a web page.
1	13. (Original) The computer-implemented method of claim 1, wherein accepting
2	item selections comprises receiving input specifying an item purchase by a user.
1	14. (Amended) The computer-implemented method of claim 1, further compris-

ing, prior to determining the at least one result item, defining, in the computer, the sub-

set of the scored user logs responsive to the user log scores.

1	15. (Amended) The computer-implemented method of claim 1, further compris-
2	ing:
3	monitoring, in the computer, user behavior with respect to the selected
4	items; and
5	adjusting, in the computer, the user log responsive to the monitored user
6	behavior.
1	16. (Original) The computer-implemented method of claim 15, wherein moni-
2	toring user behavior comprises at least one selected from the group consisting of:
3	detecting user input requesting that a selected item be repeated;
4	detecting user input requesting that a selected item be skipped;
5	detecting user input specifying a volume change; and
6	detecting user input specifying that a selected item be muted.
1	17. (Original) The computer-implemented method of claim 1, wherein accepting
2	item selections comprises receiving input provided by a user via an application for
3	playing tracks.
1	18. (Original) The computer-implemented method of claim 1, wherein accepting
2	a query comprises receiving a user log containing identifiers for a user's item selections.
1	19. (Amended) The computer-implemented method of claim 1, wherein accept-
2	ing a query comprises receiving a first search term, the method further comprising:

3	generating, in the computer, a second search term containing an identifier
4	for each determined result item.
1	20. (Amended) The computer-implemented method of claim 19, further com-
2	prising at least one of:
3	providing, in the computer, the second search term as input for a search
4	engine; and
5	adding, in the computer, the second search term to a searchable portion of
6	a document associated with the first search term.
1	21. (Original) The computer-implemented method of claim 1, further compris-
2	ing:
3	periodically uploading the generated log.
1	22. (Original) The computer-implemented method of claim 1, further compris-
2	ing:
3	outputting an advertisement relating to the determined at least one result
4	item.
1	23. (Original) The computer-implemented method of claim 22, wherein output-
2	ting an advertisement comprises displaying at least one selected from the group consist-
3	ing of:
4	a web page;
5	a banner;

6	a portion of a web page; and
7	an animation.
1	24. (Original) The computer-implemented method of claim 1, further compris-
2	ing:
3	outputting a notification relating to the determined at least one result
4	item.
1	25. (Original) The computer-implemented method of claim 24, wherein output-
2	ting a notification comprises displaying a web page.
1	26. (Original) The computer-implemented method of claim 24, wherein output-
2	ting a notification comprises sending a communication to a user.
1	27. (Original) The computer-implemented method of claim 26, wherein sending
2	a communication to a user comprises at least one selected from the group consisting of:
3	transmitting an electronic mail message to the user;
4	telephoning the user; and
5	sending a direct mail item to the user.
1	28. (Amended) The computer-implemented method of claim 1, wherein the de-
2	termined result is responsive to a significance of the occurrence of the item in at least a
3	subset of the scored user logs, and wherein the significance is determined by a log like-
4	lihood ratio analysis submethod comprising:
5	determining, in the computer, a total number of user logs N;

- determining, in the computer, a number of user logs N_1 in a subset of user logs;
- determining, in the computer, a number of user logs N_2 not in the subset of user logs;
- determining, in the computer, a number of user logs k₁₁ in the subset that include the item;
- determining, in the computer, a number of user logs k_{12} not in the subset that include the item;
- determining, in the computer, a number of user logs $k_{21} = N_1 k_{11}$ in the subset that do not include the item;
- determining, in the computer, a number of user logs $k_{22} = N_2 k_{12}$ not in the subset that do not include the item;
- and determining, in the computer, a log likelihood ratio for the item.
- 29. (Original) The computer-implemented method of claim 28, wherein the log likelihood ratio is defined as:

$$\sum k_{ij} \log \frac{\pi_{ij}}{\mu_j}$$

where:
$$\pi_{ij} = \frac{k_{ij}}{N_j}, \mu_j = \sum_i \frac{k_{ij}}{N}$$
.

30. (Amended) The computer-implemented method of claim 29, further comprising:

3	adjusting <u>, in the computer</u> , at least one of the k _{ij} values responsive to at
4	least one selected from the group consisting of:
5	the number of occurrences of the item in a user log;
6	the logarithm of the number of occurrences of the item in a user
7	log;
8	the number of occurrences of the item in all user logs;
9	the logarithm of the total number of users divided by the number
10	of users who have selected the item; and
11	a normalizing factor.
1	31. (Original) The computer-implemented method of claim 30, wherein the
2	normalizing factor is $\frac{1}{\sqrt{\sum (S_j W_{ij})^2}}$, where S_j is a weight based on the number of occur-
3	rences of the item in all user logs and W_{ij} is a weight based on the number of occur-
4	rences of the item in a particular user log.
1	32. (Amended) The computer-implemented method of claim 1, further compris-
2	ing:
3	deleting, in the computer, from the determined at least one result item any
4	result items already selected by a user associated with the query.

33. (Amended) The computer-implemented method of claim 1, further compris-

2 ing:

4	gree of significance.
1	34. (Amended) A computer-implemented method of discovering a relationship
2	between a first item and a second item, comprising:
3	determining, in the computer, a total number of item groups N;
4	determining, in the computer, a number of item groups N_1 in a subset of
5	item groups, the subset of item groups being defined as including
6	those item groups that contain a second item;
7	determining, in the computer, a number of item groups N_2 not in the sub-
8	set of item groups;
9	determining, in the computer, a number of item groups k_{11} in the subset
10	that contain the first item;
11	determining, in the computer, a number of item groups k_{12} not in the sub-
12	set that contain the first item;
13	determining, in the computer, a number of item groups k_{21} = N_1 - k_{11} in
14	the subset that do not contain the first item;
15	determining, in the computer, a number of item groups $k_{22} = N_2 - k_{12}$ not
16	in the subset that do not contain the first item;
17	and determining, in the computer, a log likelihood ratio; and
18	generating, based on the log likelihood ratio, a representation of the rela-
19	tionship between the first item and the second item.

ranking, in the computer, the at least one result item responsive to the de-

- 35. (Original) The computer-implemented method of claim 34, wherein the log
- 2 likelihood ratio is defined as:

$$\sum k_{ij} \log \frac{\pi_{ij}}{\mu_j}$$

where:
$$\pi_{ij} = \frac{k_{ij}}{N_j}$$
, $\mu_j = \sum_i \frac{k_{ij}}{N}$.

- 36. (Original) The computer-implemented method of claim 35, wherein each
- 2 item group comprises a document.
- 1 37. (Amended) The computer-implemented method of claim 35, further com-
- 2 prising:
- adjusting, in the computer, at least one of the k_{ij} values responsive to at
- least one selected from the group consisting of:
- 5 the number of occurrences of the item in a document;
- 6 the logarithm of the number of occurrences of the item in a docu-
- ment;
- the number of occurrences of the item in all documents;
- 9 the logarithm of the total number of documents divided by the
- number of documents that include the item; and
- a normalizing factor.

- 38. (Original) The computer-implemented method of claim 37, wherein the
- normalizing factor is $\frac{1}{\sqrt{\sum (S_j W_{ij})^2}}$, where S_j represents the number of occurrences of
- 3 the item in all documents and W_{ij} represents the number of occurrences of the item in a
- 4 particular document.
- 39. (Original) A system for discovering relationships among items, comprising:
- a user interface for accepting item selections from a plurality of users;
- at least one log database, coupled to the user interface, for storing a log for
- each user, each log containing identifiers for the user's item selec-
- tions;
- a query input device for accepting a query including at least one query
- 7 item identifier; and
- a recommendation engine, coupled to the log database and to the query
- input device, for scoring the user logs, responsive to a degree of oc-
- currence, to generate user log scores, and for determining at least
- one result item, responsive to a degree of occurrence in at least a
- subset of the scored user logs.
- 1 40. (Original) The system of claim 39, wherein the significance of the occurrence
- 2 is determined by a log likelihood ratio analysis and the recommendation engine deter-
- 3 mines the at least one result item responsive to the determined significance.

- 1 41. (Original) The system of claim 39, wherein the significance of the occurrence
- 2 is determined by a substantial equivalent of a log likelihood ratio analysis and wherein
- 3 the recommendation engine determines the at least one result item responsive to the de-
- 4 termined significance.
- 42. (Original) The system of claim 39, wherein each item is a video track and
- wherein the user interface accepts item selections by determining which tracks are se-
- 3 lected for playback.
- 43. (Original) The system of claim 39, wherein the user interface accepts item se-
- lections by determining which tracks are selected for purchase.
- 1 44. (Original) The system of claim 39, wherein each item is a music track and
- wherein the user interface accepts item selections by determining which tracks are se-
- 3 lected for playback.
- 45. (Original) The system of claim 44, wherein the user interface comprises an
- 2 online jukebox.
- 46. (Original) The system of claim 45, wherein the online jukebox monitors user
- behavior with respect to the selected items and adjusts the user log scores responsive to
- 3 the monitored user behavior.

1	47. (Original) The system of claim 46, wherein the online jukebox monitors user
2	behavior by detecting at least one selected from the group consisting of:
3	user input requesting that a selected item be repeated; and
4	user input requesting that a selected item be skipped; and
5	user input specifying a volume change; and
6	user input specifying that a selected item be muted.
1	48. (Original) The system of claim 47, further comprising:
2	a track list generator, coupled to the recommendation engine, for generat-
3	ing a track list containing an identifier for each determined result
4	item comprising a music track.
1	49. (Original) The system of claim 44, further comprising:
2	a music player, coupled to the track list generator, for playing the music
3	tracks specified by the generated track list.
1	50. (Original) The system of claim 44, further comprising:
2	a format scheduler, for accepting a format schedule specifying music track
3	categories for time periods; and
4	a track list generator, coupled to the recommendation engine and to the
5	format scheduler, for generating a track list conforming to the for-
6	mat schedule and containing an identifier for each determined re-
7	sult item comprising a music track.

1	51. (Original) The system of claim 39, wherein the query input device receives a
2.	user log containing identifiers for a user's item selections.
1	52. (Original) The system of claim 39, wherein the query input device receives a
2	first search term, the system further comprising:
3	a search term generator, coupled to the recommendation engine, for gen-
4	erating a second search term containing an identifier for each de-
5	termined result item and for providing the second search term as
6	input for a search engine.
1	53. (Original) The system of claim 39, wherein the query input device receives a first search term, the system further comprising:
3	a search term generator, coupled to the recommendation engine, for gen-
4	erating a second search term containing an identifier for each de-
5	termined result item and for providing the second search term to be
6	added to a searchable portion of a document associated with the
7	first search term.
1	54. (Original) The system of claim 39, further comprising:
2	an advertisement output device, coupled to the recommendation engine,
3	for outputting an advertisement relating to the determined at least

one result item.

1	55. (Original) The system of claim 54, wherein the advertisement output device
2	displays at least one selected from the group consisting of:
3	a web page;
4	a banner;
5	a portion of a web page; and
6	an animation.
1	56. (Original) The system of claim 39, further comprising:
2	a notification output, coupled to the recommendation engine, for output
3	ting a notification relating to the determined at least one result
4	item.
1	57. (Original) The system of claim 56, wherein the notification output device
2	displays at least one selected from the group consisting of:
3	a web page;
4	a banner;
5	a portion of a web page; and
6	an animation.
1	58. (Original) The system of claim 56, wherein the notification output device
2	sends a communication to a user.
1	59. (Original) A computer-readable medium comprising computer-readable
2	code for discovering relationships between items, comprising:
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3	computer-readable code adapted to accept item selections from a plurality
4	of users;
5	computer-readable code adapted to generate a log for each user, each log
6	containing identifiers for the user's item selections;
7	computer-readable code adapted to accept a query including at least one
8	query item identifier;
9	computer-readable code adapted to score the user logs, responsive to a
10	degree of occurrence of the at least one query item identifier in the
11	user logs, to generate user log scores; and
12	computer-readable code adapted to determine at least one result item, re-
13	sponsive to a degree of occurrence in at least a subset of the scored
14	user logs.
1	60. (Original) The computer-readable medium of claim 59, wherein a signifi-

- 60. (Original) The computer-readable medium of claim 59, wherein a significance of the occurrence is determined by a log likelihood ratio analysis and the determined result is responsive to the determined significance.
 - 61. (Original) The computer-readable medium of claim 59, wherein a significance of the occurrence is determined by a substantial equivalent of a log likelihood ratio analysis and the determined result is responsive to the determined significance.
- 62. (Original) The computer-readable medium of claim 59, wherein each item is a video track and wherein the computer-readable code adapted to accept item selections

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comprises computer-readable code adapted to determine which tracks are selected for 3 playback. 4 63. (Original) The computer-readable medium of claim 59, wherein each item is 1 a music track and wherein the computer-readable code adapted to accept item selec-2 tions comprises computer-readable code adapted to determine which tracks are selected 3 for playback. 4 64. (Original) The computer-readable medium of claim 63, further comprising: 1 computer-readable code adapted to generate a track list containing an 2 identifier for each determined result item comprising a music track. 3 65. (Original) The computer-readable medium of claim 64, further comprising: 1 computer-readable code adapted to delete from the track list at least one 2 identifier corresponding to a music track already selected by the 3 user. 4 66. (Original) The computer-readable medium of claim 64, further comprising: 1 2 computer-readable code adapted to play the music tracks specified by the 3 generated track list. 67. (Original) The computer-readable medium of claim 63, further comprising: 1

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music track categories for time periods; and

computer-readable code adapted to accept a format schedule specifying

- computer-readable code adapted to generate a track list conforming to the
 format schedule and containing an identifier for each determined
 result item comprising a music track.
- 68. (Original) The computer-readable medium of claim 63, wherein the computer-readable code adapted to score the user logs comprises computer-readable code adapted to determine a degree of occurrence in each user log of at least one music track identified by the query item identifier.
- 69. (Original) The computer-readable medium of claim 63, wherein the computer-readable code adapted to score the user logs comprises computer-readable code adapted to determine a degree of occurrence in each user log of at least one music track associated with an artist identified by the query item identifier.
 - 70. (Original) The computer-readable medium of claim 59, wherein the computer-readable code adapted to accept item selections comprises computer-readable code adapted to receive input provided by a user via a web page.
 - 71. (Original) The computer-readable medium of claim 59, wherein the computer-readable code adapted to accept item selections comprises computer-readable code adapted to receive input specifying an item purchase by a user.
- 72. (Original) The computer-readable medium of claim 59, further comprising,
 computer-readable code adapted to, prior to determine the at least one result item, define the subset of the scored user logs responsive to the user log scores.

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1	73. (Original) The computer-readable medium of claim 59, further comprising:
2	computer-readable code adapted to monitor user behavior with respect to
3	the selected items; and
4	computer-readable code adapted to adjust the user log scores responsive
5	to the monitored user behavior.
1	74. (Original) The computer-readable medium of claim 73, wherein the com-
2	puter-readable code adapted to monitor user behavior comprises at least one selected
3	from the group consisting of:
4	computer-readable code adapted to detect user input requesting that a se-
5	lected item be repeated;
6	computer-readable code adapted to detect user input requesting that a se-
7	lected item be skipped;
8	computer-readable code adapted to detect user input specifying a volume
9	change; and
10	computer-readable code adapted to detect user input specifying that a se-
11	lected item be muted.
1	75. (Original) The computer-readable medium of claim 59, wherein the com-
2	puter-readable code adapted to accept item selections comprises computer-readable
3	code adapted to receive input provided by a user via an application for playing tracks.

76. (Original) The computer-readable medium of claim 59, wherein the com-1 puter-readable code adapted to accept a query comprises computer-readable code 2 adapted to receive a user log containing identifiers for a user's item selections. 3 77. (Original) The computer-readable medium of claim 59, wherein the com-1 puter-readable code adapted to accept a query comprises computer-readable code 2 adapted to receive a first search term, the computer-readable medium further compris-3 ing: computer-readable code adapted to generate a second search term con-5 taining an identifier for each determined result item. 6 78. (Original) The computer-readable medium of claim 77, further comprising at 1 least one of: 2 computer-readable code adapted to provide the second search term as in-3 put for a search engine; and 4 computer-readable code adapted to add the second search term to a 5

79. (Original) The computer-readable medium of claim 59, further comprising: computer-readable code adapted to periodically upload the generated log.

term.

searchable portion of a document associated with the first search

80. (Original) The computer-readable medium of claim 59, further comprising:

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computer-readable code adapted to output an advertisement relating to 2 the determined at least one result item. 3 81. (Original) The computer-readable medium of claim 80, wherein the com-1 puter-readable code adapted to output an advertisement comprises computer-readable 2 code adapted to display at least one selected from the group consisting of: 3 a web page; 4 a banner; 5 a portion of a web page; and 6 an animation. 7 82. (Original) The computer-readable medium of claim 59, further comprising: 1 computer-readable code adapted to output a notification relating to the 2 determined at least one result item. 3 83. (Original) The computer-readable medium of claim 82, wherein the com-1 puter-readable code adapted to output a notification comprises computer-readable code 2 adapted to display a web page. 3 84. (Original) The computer-readable medium of claim 82, wherein the com-1 2 puter-readable code adapted to output a notification comprises computer-readable code

adapted to send a communication to a user.

1	85. (Original) The computer-readable medium of claim 84, wherein the com-
2	puter-readable code adapted to send a communication to a user comprises at least one
3	selected from the group consisting of:
4	computer-readable code adapted to transmit an electronic mail message to
5	the user;
6	computer-readable code adapted to telephone the user; and
7	computer-readable code adapted to send a direct mail item to the user.
1	86. (Amended) The computer-readable medium of claim 59, wherein the deter-
2	mined result is responsive to a significance of the occurrence of the item in at least a
3	subset of the scored user logs, and wherein the computer-readable code adapted to de-
4	termine a binomial log likelihood ratio for an item determined at least one result item
5	comprises computer-readable code adapted to determine the result by a log likelihood
6	ratio analysis submethod.
1	87. (Original) The computer-readable medium of claim 86, wherein the com-
2	puter-readable code adapted to determine the result by a log likelihood ratio analysis
3	submethod comprises:
4	computer-readable code adapted to determine a total number of users N;
5	computer-readable code adapted to determine a number of users N_1 in a
6	subset of users;
7	computer-readable code adapted to determine a number of users N ₂ not in
8	the subset of users;

- computer-readable code adapted to determine a number of users k_{11} in the subset that selected the item;
- computer-readable code adapted to determine a number of users k_{12} not in the subset that selected the item;
- computer-readable code adapted to determine a number of users k_{21} = N_1
- $-k_{11}$ in the subset that did not select the item;
- computer-readable code adapted to determine a number of users $k_{22} = N_2$
- $-k_{12}$ not in the subset that did not select the item; and
- computer-readable code adapted to determine a log likelihood ratio for
- the item.
- 88. (Original) The computer-readable medium of claim 87, wherein the log like-
- 2 lihood ratio is defined as:

$$\sum k_{ij} \log \frac{\pi_{ij}}{\mu_i}$$

where:
$$\pi_{ij} = \frac{k_{ij}}{N_j}, \mu_j = \sum_i \frac{k_{ij}}{N}$$
.

- 89. (Amended) The computer-readable medium of claim 59 86, wherein the
- 2 computer-readable code adapted to determine the result by a log likelihood ratio analy-
- 3 sis submethod further comprises:
- computer-readable code adapted to adjust at least one of the n_{ij} values re-
- sponsive to at least one selected from the group consisting of:
- the number of occurrences of the item in a user log;

7	the logarithm of the number of occurrences of the item in a user log;
8	the number of occurrences of the item in all user logs;
9	the logarithm of the total number of users divided by the number of users
10	who have selected the item; and
11	a normalizing factor.

- 90. (Original) The computer-readable medium of claim 89, wherein the normalizing factor is $\frac{1}{\sqrt{\sum (S_j W_{ij})^2}}$, where S_j is a weight based on the number of occurrences
- of the item in all user logs and W_{ij} is a weight based on the number of occurrences of the item in a particular user log.
- 91. (Original) The computer-readable medium of claim 59, further comprising:

 computer-readable code adapted to delete from the determined at least

 one result item any result items already selected by a user associated with the query.
 - 92. (Original) The computer-readable medium of claim 59, further comprising:

 computer-readable code adapted to rank the at least one result item responsive to the degree of significance.
- 93. (Amended) A computer-readable medium comprising computer-readable code for discovering a relationship between a first item and a second item, comprising:

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3	computer-readable code adapted to determine, in a computer, a total
4	number of item groups N;
5	computer-readable code adapted to determine, in the computer, a number
6	of item groups N_1 in a subset of item groups, the subset of item
7	groups being defined as including those item groups that contain a
8	second item;
9	computer-readable code adapted to determine, in the computer, a number
10	of item groups N_2 not in the subset of item groups;
11	computer-readable code adapted to determine, in the computer, a number
12	of item groups k_{11} in the subset that contain the first item;
13	computer-readable code adapted to determine, in the computer, a number
14	of item groups k_{12} not in the subset that contain the first item;
15	computer-readable code adapted to determine, in the computer, a number
16	of item groups k_{21} = N_1 - k_{11} in the subset that do not contain the
17	first item;
18	computer-readable code adapted to determine, in the computer, a number
19	of item groups $k_{22} = N_2 - k_{12}$ not in the subset that do not contain
20	the first item; and
21	computer-readable code adapted to determine, in the computer, a log like-
22	lihood ratio; and
23	computer-readable code adapted to generate, based on the log likelihood
24	ratio, a representation of the relationship between the first item and
n.c	the second item

- 94. (Original) The computer-readable medium of claim 93, wherein the log like-
- 2 lihood ratio is defined as:

$$\sum k_{ij} \log \frac{\pi_{ij}}{\mu_j}$$

where:
$$\pi_{ij} = \frac{k_{ij}}{N_j}$$
, $\mu_j = \sum_i \frac{k_{ij}}{N}$.

- 95. (Original) The computer-readable medium of claim 93, wherein each item group comprises a document.
- 96. (Amended) The computer-readable medium of claim 93, further comprising:
- computer-readable code adapted to adjust, in the computer, at least one of
- the k_{ij} values responsive to at least one selected from the group
- consisting of:
- 5 the number of occurrences of the item in a document;
- the logarithm of the number of occurrences of the item in a docu-
- ment;
- 8 the number of occurrences of the item in all documents;
- the logarithm of the total number of documents divided by the
- number of documents that include the item; and
- a normalizing factor.

- 97. (Original) The computer-readable medium of claim 96, wherein the normal-
- izing factor is $\frac{1}{\sqrt{\sum (S_j W_{ij})^2}}$, where S_j represents the number of occurrences of the item
- 3 in all documents and W_{ij} represents the number of occurrences of the item in a particu-
- 4 lar document.